

Logic Modeling and Program Evaluation Reference List

Developing Logic Models

W. K. Kellogg Foundation. (2004). *W. K. Kellogg Logic Model Development Guide*. Retrieved September 14, 2005, from <http://www.wkkf.org/Pubs/Tools/Evaluation/Pub3669.pdf>

W. K. Kellogg Foundation. (1998). *W. K. Kellogg Foundation Evaluation Handbook*. Retrieved September 14, 2005, from <http://www.wkkf.org/Pubs/Tools/Evaluation/Pub770.pdf>

The W. K. Kellogg Foundation developed a pair of handbooks that provide a framework for thinking about evaluation as an important and useful program component. The *Evaluation Handbook* provides “blueprints” or action steps for planning and preparing for an evaluation; designing and conducting an evaluation; and communicating findings and using results. The *Logic Model Development Guide* discusses the definition and purpose of a logic model; provides steps for developing a logic model; and explains how to use a logic model to plan for evaluation. Both of these manuals include numerous exercises and examples that demonstrate the participatory nature of evaluation and its usefulness as a management and learning tool.

Schmitz, C. C. , & Parsons, B. A. (1999). *Everything You Wanted to Know about Logic Models But Were Afraid to Ask*. Retrieved September 14, 2005, from <http://www.insites.org/documents/lmact.pdf>

The paper provides a cursory overview of a logic model. The authors discuss the definition of a logic model and its purpose, but do not provide a step-by-step guide for developing a logic model. Even though the paper is geared towards foundations, the principles and information provided apply to any type of organization developing a logic model.

United Way of America. (1996). *Measuring Program Outcomes: A Practical Approach*. Resource description retrieved September 14, 2005, from <http://national.unitedway.org/outcomes/resources/mpo/>

The United Way of America developed this step-by-step manual on the use of logic models in clarifying and communicating program outcomes to assist health and human service organizations with program planning and implementation. Content of this manual includes specifying program outcomes; developing measurable indicators; identifying data sources and data collection methods; analyzing and reporting findings; and using outcome information.

Additional Resources

<http://www.cdc.gov/eval/resources.htm>

The Centers for Disease Control and Prevention, Evaluation Working Group, offers a resources list on its website for information about conducting evaluations. Resource topics include: ethics, principles, and standards; organization, societies, foundations, associations; journals and on-line publications; step-by-step manuals; logic model resources; and planning and performance improvement tools. Links to various federal and non-federal organizations are provided. Some links offer free downloads, in Microsoft Word and Adobe Acrobat formats, while others require a nominal fee.